




Left (even numbered) page

Half-Page Ad Template

Full bleed art size: 8.625" x 5.75" (*cut to 8.5" x 5.25"*)

With border art size: 7.75" x 5.25"




-  **Binding Area, 0.5"**– Do not put important information in this area. You may leave blank or extend artwork as long as the binding will not affect text or logos.
-  **Safe Margins, 0.125"**– Do not put important information in this area, as it may be trimmed off if it is too close. Keep text in the white area. If you want a white border around your ad, leave this area blank.
-  **Bleed, 0.125"**– Extend artwork to this line if it is meant to bleed (be printed) to the edge of the page. This ensures your artwork is printed to the edge of the cut page.

Right (odd numbered) page

Half-Page Ad Template

Full bleed art size: 8.625" x 5.75" (*cut to 8.5" x 5.25"*)

With border art size: 7.75" x 5.25"

-  **Binding Area, 0.5"**– Do not put important information in this area. You may leave blank or extend artwork as long as the binding will not affect text or logos.
-  **Safe Margins, 0.125"**– Do not put important information in this area, as it may be trimmed off if it is too close. Keep text in the white area. If you want a white border around your ad, leave this area blank.
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